

# Laminar Capital Case Study: Council Showcase

For close to 15 years Laminar Capital has worked with Councils across Australia – both large and small. Protecting constituent interests is always a key priority for any Council – which means investment strategies must be inherently conservative. Council investment portfolios are also governed by mandates and multitudes of regulation, which require vast quantities of timely reporting.

## The need

How do you generate maximum investment returns, for the benefit of local council areas to fund infrastructure, vital services, and much more, in a constantly fluctuating market?

## The challenge

Maximising returns in a fluctuating market is complex. It requires professional skill and extensive experience. For many Councils, Australia-wide, the additional overlay of strict, highly-regulated investment mandates, coupled with vast reporting requirements makes managing investment portfolios incredibly time consuming – often with sub-optimal returns.

## The Laminar Capital solution

Our advice, and cutting-edge digital solutions, can give Councils the framework, and freedom, to implement an investment and treasury solution – specifically tailored to their needs.

Many Councils have already adopted Laminar's Treasury Direct platform – a cloud-based investment management solution that can offer transparent and efficient price delivery and discovery, with built-in compliance mechanisms (including complex KYC and AML requirements, both specialties of the Laminar team).

With Treasury Direct, Council finance teams have access to term deposits and NCD rates from more than 55 ADIs\*.

Council staff can also directly enter investment deals into the platform, via an easy-to-navigate dashboard as well as process their own cash and stock for bond purchases via Laminar's safe custody services or Austraclear.

Treasury Direct's comprehensive reporting features (including monthly, quarterly and annual investment portfolio performance statistics) have drastically reduced the amount of time our Council client's spend producing investment reports.

Since working with Laminar Capital, many Councils have been able to achieve their investment targets, whilst maintaining investment policy limit mandates.

To discuss how our services can support your Council please reach out to the Laminar team who can be contacted as follows.

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\*As at 30 June 2022

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